

A REPORT ON ROAD SAFETY

The United Nation has declared 2010 – 2020 as the decade of action for Road Safety in order to contribute to decrease in the number of road deaths worldwide. Renault, the official supporter of the United Nation’s decade has launched “**Your Ideas, Your Initiatives – International Challenge**” to sensitize the youth towards adopting road safety habits for safety and sustainable mobility. This international programme on road safety has been implemented in 35 countries since the year 2000. Schools are invited to develop a participatory classroom project on international initiatives from the age group of 15-17 years. This exiting interactive project is designed to inspire students to identify some key road safety issues in their own community and then attempt through collective actions to solve or improve the situation in order to make our road safer and improves our lives.

In order to participate in this international challenge our school, Shaheed Rajpal D.A.V. Public School, Dayanand Vihar involved students in a number of activities such as learning about traffic signals, adopting road safety habits through poster making, collage making and slogan writing to create awareness among the students.

The project enthused the students to act at local level to facilitate safe and smooth movement at the time of school dispersal. To prevent Jay walking, ACP Traffic Police Dr. Rakesh Kumar was invited by the school to address the students on the need to develop Road Safety habits .A mock drive was conducted to educate the students on following Traffic signals and crossing the road from zebra crossing only. “Be Cautious, Life is Prestigious” was the message for the community through a street play staged by students of class X.

The School won 2nd Position and a cash award of 900€ in this international challenge among participating schools from all over the world.

The screenshot shows the website interface for the 'Your Ideas Your Initiatives' program. At the top, there are logos for Renault and 'SAFETY AND MOBILITY FOR ALL'. Navigation tabs include 'SCHOOL STORIES', 'PROGRAM', 'HOW TO PARTICIPATE', and 'RESOURCE CENTER'. A 'SIGN UP LOG IN' link is also present. The main heading is 'YOUR ideas YOUR initiatives' with the tagline 'Road Safety Actions for a Better Environment'. Below this, a school profile is displayed for 'SHAHEED RAJPAL DAV PUBLIC SCHOOL, DAYANAND VIHAR, DELHI'. The profile includes details: YEAR: 2013/2014, STUDENTS: 210, DATE: 09/05/2014, CLASS: VI TO XII, LOCATION: DELHI, INDIA, COUNTRY: INDIA. A 'Share this story' button with social media icons is visible. A photo of the school building is shown with a 'Winner 2014' badge. A short description of the school's initiative is provided at the bottom of the profile.

